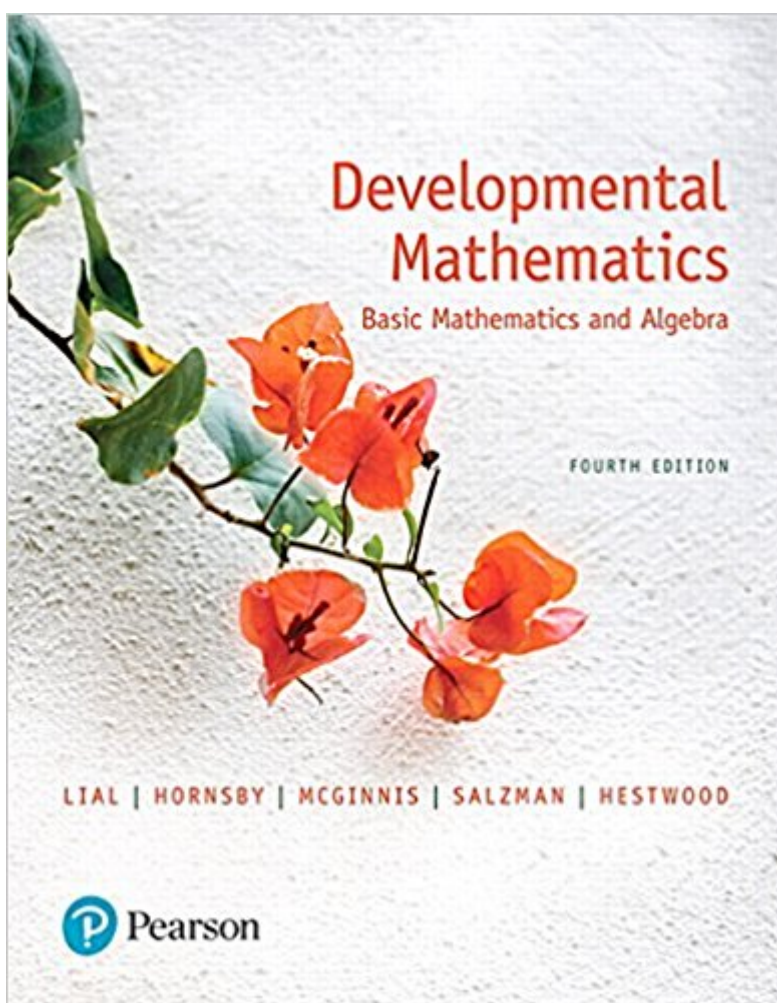


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Developmental Mathematics: Basic Mathematics And Algebra (4th Edition)



Synopsis

For courses in Basic Math & Beginning Algebra . The perfect combination to master concepts: student-friendly writing, well-crafted exercises, and superb support The Lial Series has helped thousands of students succeed in developmental mathematics by combining clear, concise writing and examples with carefully crafted exercises to support skill development and conceptual understanding. The reader-friendly style delivers help precisely when needed. This revision continues to support students with enhancements in the text and MyLab Math course to encourage conceptual understanding beyond skills and procedures. Student-oriented features throughout the text and MyLab Math, including the Relating Concepts exercises, Guided Solutions, Test Your Word Power, and the Lial Video Library, make the Lial series one of the most well-rounded and student-friendly available. Also available with MyLab Math MyLab Math is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLab Math does not come packaged with this content. Students, if interested in purchasing this title with MyLab Math, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Math, search for: 0134539664 / 9780134539669 Developmental Mathematics: Basic Mathematics and Algebra Plus Pearson MyLab Math -- Access Card Package, 4/e Package consists of: 0134539818 / 9780134539812 Developmental Mathematics: Basic Mathematics and Algebra 0321431308 / 9780321431301 Pearson MyLab Math -- Glue-in Access Card 0321654064 / 9780321654069 Pearson MyLab Math Inside Star Sticker MyLab Math should only be purchased when required by an instructor.

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Customer Reviews

Marge Lial was always interested in math; it was her favorite subject in the first grade! Marge's intense desire to educate both her students and herself has inspired the writing of numerous best-selling textbooks. Marge, who received Bachelor's and Master's degrees from California State University at Sacramento, is affiliated with American River College. Marge is an avid reader and traveler. Her travel experiences often find their way into her books as applications, exercise sets, and feature sets. She is particularly interested in archeology. Trips to various digs and ruin sites have produced some fascinating problems for her textbooks involving such topics as the building of Mayan pyramids and the acoustics of ancient ball courts in the Yucatan. When John Hornsby enrolled as an undergraduate at Louisiana State University, he was uncertain whether he wanted to study mathematics education or journalism. His ultimate decision was to become a teacher, but after twenty-five years of teaching at the high school and university levels and fifteen years of writing mathematics textbooks, both of his goals have been realized. His love for both teaching and for mathematics is evident in his passion for working with students and fellow teachers as well. His specific professional interests are recreational mathematics, mathematics history, and incorporating graphing calculators into the curriculum. John's personal life is busy as he devotes time to his family (wife Gwen, and sons Chris, Jack, and Josh). He has been a rabid baseball fan all of his life. John's other hobbies include numismatics (the study of coins) and record collecting. He loves the music of the 1960s and has an extensive collection of the recorded works of Frankie Valli and the Four Seasons. A native Midwesterner, Terry McGinnis received her Bachelor's of Science in Elementary Education with a concentration in Mathematics from Iowa State University. She has taught elementary and middle school mathematics, and developed and implemented the curriculum used with her students. Terry has been involved in college mathematics publishing for over 20 years, working with a variety of authors on textbooks in developmental mathematics and precalculus. After working behind the scenes on many of the Lial/Hornsby textbooks and supplements for over 10 years, Terry joined Margaret Lial and John Hornsby in 2002 as coauthor of their developmental mathematics series that includes Introductory

Algebra, Intermediate Algebra, and Introductory and Intermediate Algebra. When not working, Terry enjoys spinning at a local health club, walking, and reading fiction. She is the devoted mother of two sons, Andrew and Tyler. --This text refers to an out of print or unavailable edition of this title.

Great book. Very easy to understand. Used this for my math 0090 class. We were told to get the 3rd edition but it costs \$200 so I found this 2nd edition used for \$12 prime shipped. IT'S THE SAME BOOK! Don't over pay, get the previous edition.

I used these DVDs to study and I received an A in my Math Class. My investment was about \$5 - my return was priceless. The lectures given on the DVDs were so clear and concise that doing the work given in the lectures was usually all I needed to do in order to fully understand the math concepts. They were great! Try them.

I am using this book to homeschool a 4th grader. I like the layout of this book.

I detest math, but this helps.

The book that I needed for my math classes and an excellent price. Many times the online examples were incomplete and the book had the guidance that I needed to solve the questions.

I purchased this because of the requirement for my class in school. Little did I know that I would only be using 3 chapters out of the book. Such a waste as the book is crammed with information. It arrived well packaged and way ahead of estimated shipping. (and before my class started).

Bought it used and looks like new. Despite buying it used, it came with an accompanying CD. Excellent quality and service provided. Would recommend it to anyone

I had the most difficult time getting this book. I had to order it three times until I was finally able to find it on and get the book for school. It is in great shape and with CDS!!! The other web sites that I tried to order got me :(

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